

## At Beacon, we do things a little differently.

We love laundry. We're one of the largest operators in Australia with the potential to wash a whopping 240 tonnes per week.

However, we actually love people more. They are at the heart of everything we do here.

Our primary goal is to create jobs and employment pathways for people who are overlooked in the mainstream jobs market. To do this, we offer a premium laundry service that keeps our customers happy, and our people employed.

Because the more we wash, the more jobs we can create.

### PEOPLE. PURPOSE. PLANET.

We're focused on three key priorities – people, purpose and planet. These are front and centre in all the decisions we make, from equipment choices to our employment model.

Right now, we're transitioning to become a jobs-focused social enterprise. Essentially this means we will operate like a regular commercial business, however we'll reinvest our profits back into our purpose, which is to create employment opportunities for people who face barriers to work due to disability, life experience or background.

Today we employ more than 100 people from different backgrounds, and our goal is to grow to a team of 150 by 2027.

When you choose Beacon, you are choosing more than quality linen.

**CREATING SHEET LOADS OF GOOD** 

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## Quality isn't compromised for mission.

We may be mission-driven but this doesn't come at the expense of our service offering and linen. We have a state-of-the-art commercial facility at Aldershot Road, Lonsdale, and provide professional laundering of linen and clothing for the healthcare, aged care, hospitality and accommodation industries.

Our award-winning commercial laundry is among the largest of its type in Australia, complete with newly installed Germandesigned and manufactured equipment as part of a recent major expansion.

#### **Our tech specs**

- Laundry can provide services up to 7days/week
- The highest quality equipment of any laundry in South Australia
- Split system approach there is a barrier wall that ensures separation between dirty laundry in the washroom, and clean laundry in the ironing, packaging and dispatch areas.
- Dedicated clean room ensuring the integrity of the sterilised products for the healthcare industry.
- New tunnel washing equipment, high speed ironing equipment and tailored plant layout ensures high quality processing.
- Fast-turnaround times for hired linen products, whilst batch washers and dryers focus on personal item laundering.
- Ability to batch wash to manage "customer-owned goods".
- One-stop-shop solution offering both high volume linen services and individual customer-owned goods laundering.
- Dedicated DCSI cleared Linen Coordinators can manage, restock and reorder linen on-site.

## Clean and green.

We're proudly among the cleanest commercial laundries in Australia. But that doesn't mean our work is done. We are continuing to explore how we can reduce our carbon footprint and be more planet-conscious in our operations.

# Our energy and water saving measures.

- Integration of modern water, gas and power saving measures in equipment, including the latest water and power saving devices, including continuous flow tunnel washers.
- Capture of heat emissions from dryers and re-use of that energy.
- Use of the latest lint filter equipment.
- Ongoing monitoring of temperature, pH, BOD, and TDS levels to ensure wastewater meets the requirements to discharge into the sewer system.
- Use of readily biodegradable ingredients, where appropriate, to minimise environmental impact.
- Engagement of class-leading chemicals supplier and automated chemical dosing equipment; this includes the testing of washed linen samples to ensure chemicals levels are appropriate and also ensures bacterial controls are in place though the correct combination of heat, chemicals and washing process.
- Compliance with EPA regulations, including trade waste to sewer, heat and noise emission controls and linen dust controls.

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# You and your linen are in safe hands.



The team behind Beacon Laundry Adelaide is Bedford Group.

Bedford acquired the existing laundry in June 2024, and joined forces with White Box Enterprises, an organisation determined to mainstream jobs-focused social enterprises in Australia, so every individual despite their background or life experience, can access meaningful work.

Founded by White Box Enterprises, Beacon Laundry originated in Byron Bay Shire (Northern NSW). Its unique business model caught the eye of Bedford in early 2024. It represented everything we want the Lonsdale laundry to be – a premium laundry service with a focus on job creation, career pathways and an inclusive workplace where people from all abilities and backgrounds can thrive.

This resulted in Bedford and White Box joining forces to develop guiding principles to transition the laundry to a best practice, open employment social enterprise in the future, under the Beacon Laundry brand. The partnership with White Box also drives efficiencies through procurement, logistics and advocacy, and jointly scales social impact.

## **GET IN TOUCH**

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